

SERGEY ULYANOV

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LinkedIn: www.linkedin.com/in/charaunic • Authorized to work in the U.S. (EAD) • No visa sponsorship required • [Resume](#)

1. INTERNATIONAL FEATURES — LGBTQ+ & IMMIGRANT VOICE

Focus: Visibility, resilience, and representation of queer refugees from Eastern Europe through U.S.-based English-language media.

- 2026-08-22 — **"Never Lose Yourself: How Music Helped Sergey Reclaim His Future"** — Human Rights First (New York, USA)
[Article](#) • [Instagram](#) • [LinkedIn](#) • [Bluesky](#)
- 2024-08-22 — **"Targeted in His Country for Being Gay"** — Unfiltered Stories (USA)
[YouTube](#) • [Facebook](#) • [Facebook](#) • [TikTok](#) • [TikTok](#) • [Snapchat](#) • [Snapchat](#)
Global feature — over 100K views across platforms.
- 2023-11-09 — **"Do All Men Think the Same?"** — Be Free Show, Brian Terada (Los Angeles, USA)
A candid and thought-provoking roundtable between gay, bisexual, and straight men discussing masculinity, attraction, vulnerability, and identity. The episode became one of Jubilee's most-discussed social experiments, opening dialogue between queer and straight communities worldwide — [YouTube](#).
- 2023-09-27 — **"An openly gay refugee from Belarus is building a career in the U.S."** — SlavicSac (Los Angeles, USA)
[Article](#) • [Video on YouTube](#) • [X](#) • [TikTok](#) • [Facebook](#) • [Telegram](#)
- 2023-10-01 — **E-Trike Karaoke** (CA, USA) — [TikTok](#) • [Instagram](#)
A spontaneous performance in Belarusian in California — over 300K views, blending Eastern European soul with LA freedom.

2. MARKETING PROJECTS & MEDIA COVERAGE

Focus: Public-facing marketing, entertainment, and cultural projects developed by Sergey Ulyanov and supported by media coverage, exhibitions, event visibility, or platform distribution.

- 2026-02-15 — **SCREAM 7 x COMPLEX Gallery Exhibition** — Unfiltered Stories (USA)
Official exhibition project tied to Paramount Pictures' upcoming release; selected poster concept from Sergey Ulyanov's five-piece campaign series shown at the Los Angeles private opening.
[Paramount Pictures Instagram](#) • [Paramount Pictures Facebook](#) • [Complex](#) • [Complex Instagram](#) • [Complex Facebook](#) • [TikTok](#)

3. BELARUSIAN CULTURE & LANGUAGE ABROAD — Preserving Identity through Art

Focus: Safeguarding Belarusian language and memory through performance and sound, featuring Belarusian-language media in exile.

- 2025-08-28 — **"DJ Set: Belarus in Exile — From Dictatorship to the Dancefloor (Burning Man 2025, USA)"**
Two-hour DJ set consisting of 55 Belarusian-language tracks, presented at Burning Man 2025 as part of the first Belarusian camp Nasha Mara — [SoundCloud](#).
- 2023-10-06 — **"A Belarusian Performer Sings in Belarusian on a Tricycle in Los Angeles and Wins TikTok's Heart"**
A spontaneous performance of the Belarusian-language song "History of My Life" by NaviBand — the duo that represented Belarus at Eurovision 2017 — in the middle of California drew international attention to the Belarusian language, going viral across platforms.
[NashaNiva By](#) • [Zerkalo](#) • [EuroRadio](#) • [BelSat](#) • [The Village Belarus](#) • [Facebook](#) • [X](#) • [Instagram](#) • [Instagram](#) • [Telegram](#) • [Telegram](#)
- 2016-10-19 **"A Belarusian-Language Song Was Broadcast on Russian Television"**
The original Belarusian-language song "Byvaj.By" ("Goodbye, Belarus"), written and performed by Sergey Ulyanov, became the first Belarusian song to be aired on Russian television in 25 years — a symbolic milestone for Belarusian culture and language visibility.
[Tuzin.FM](#) • [Charter97](#) • [NashaNiva By](#) • [Ru](#) • [Budzma](#) • [Moy](#) • [YouTube](#) • [Sputnik](#) • [Relax](#) • [Varjag Media](#) • [Ladys](#)

4. WORLDWIDE MEDIA — REFUGEE STORIES & LGBTQ+ ADVOCACY

Focus: Human rights, asylum, mental health, and life in exile — featuring independent Belarusian, Ukrainian, Russian, and Central Asian outlets in exile publishing in Belarusian and Russian languages.

- 2025-01-31 — **"Stepfather said 'Get out, f***out'..."** (KYKY)
A personal testimony of survival, migration, and transformation through art.
[KYKY](#) • [just got lucky](#) • [GPress](#) • [Facebook](#) • [Facebook](#) • [Facebook](#) • [Instagram](#) • [X](#) • [Telegram](#) • [Telegram](#) • [Telegram](#) • [VK](#)

- 2024-12-18 – **“What are Russian-speaking LGBTQ+ people afraid of under the Trump administration?”** (SlavicSac)
A public discussion on the life of LGBTQ+ immigrants, supported by the Office of the Governor of California.
[Article](#) • [Video on YouTube](#) • [X](#) • [Telegram](#)
- 2024-12-12 – **“Who Needs the LGBTQ+ Community in Immigration and Russia?”** (Gay Talk) – [YouTube](#)
An open discussion featuring Kirill Surnachev, Vice President of Ours in the USA, on the role of LGBTQ+ communities in exile.
- 2024-10-18 – **Echo of Lyubimovka” International Theatre Festival – Performance of “Big Water**
A reading performed on behalf of the author, representing Belarusian playwrights in exile. Following the original festival’s closure and designation as extremist by Russian authorities, “Echo of Lyubimovka” emerged as a global platform for free artistic voices. The featured play explored memory, loss, and rebirth – echoing the shared experience of exile – [Article](#) • [Video on YouTube](#)
- 2024-07-29 – **“Gay Parade or Harvest Festival?”** – Laskatukhi (Association of Belarusians in America, ABA)
A thought-provoking public talk hosted by the Association of Belarusians in America – labeled extremist by the Belarusian regime. Featuring Olympic Champion Marina Kalinina (Zelenaya), World Muay Thai Champion (IFMA, Bangkok 2010), and Kirill Surnachev (Ours in the USA), it sparked dialogue about cultural identity, empathy, and the roots of intolerance – [YouTube](#)
- 2024-03-27 – **“Remember the Guy Who Sang NaviBand’s Song and Became a TikTok Star? He Shared How He Got Asylum in the U.S.”** – A viral interview on the realities of asylum and survival through creativity.
[Zerkalo](#) • [NashaNiva By](#) • [Ru](#) • [YouTube Video](#) • [Facebook](#) • [X](#) • [Telegram](#) • [Telegram](#)
- 2024-03-24 – **“Persecution, Asylum in the U.S., and Conquering Hollywood”** – Video Interview (ABA)
[YouTube](#) • [Facebook](#) • [Facebook](#) • [Facebook](#) • [Instagram](#)
- 2023-08-25 – **Podcast Series: “A Gay Belarusian Started His Acting Career in the U.S. at 35,” “A Gay Man from Belarus Crossed the U.S. Border 11 Times,” “What It’s Like Being Gay in Minsk in the 2000s”** (Gay Press)
A podcast trilogy exploring personal stories of exile, courage, and self-acceptance.
[YouTube](#) • [YouTube](#) • [YouTube](#) • [Article](#) • [Article](#) • [Article](#) • [Facebook](#) • [Facebook](#) • [Facebook](#) • [X](#) • [X](#) • [X](#) • [Telegram](#) • [Telegram](#) • [VK](#)
- 2023-06-28 – **“I Was Ready to End My Life”** – Sergey Ulyanov on Self-Acceptance and LGBTQ+ Rights (Sota Vision)
A video interview addressing trauma, survival, and self-empowerment – [Article](#) • [YouTube](#) • [Instagram](#) • [X](#) • [Telegram](#)
- 2023-06-27 – **“Bullying and the Struggle Against Anti-LGBTQ Laws”** (TeachBk Immigration)
A video interview exploring systemic homophobia in post-Soviet societies and the legal challenges faced by LGBTQ+ asylum seekers in the United States – [YouTube](#) • [Telegram](#)
- 2023-06-23 – **He Reached the U.S. on His 11th Attempt, Was Handcuffed and Detained – The Story of a Gay Belarusian Escaping War in Ukraine** (Rubic)
A first-person story of escape from Belarus through wartime Ukraine, highlighting the dangers faced by queer refugees and the resilience needed to survive detention and homelessness – [Article](#) • [Forum Daily](#) • [Facebook](#) • [Instagram](#) • [Telegram](#) • [Telegram](#)
- 2021-07-08 – **“It’s My Love”** – Sergey Ulyanov’s Song Supporting LGBTQ+ Teens
A social-action music video telling the story of a young man who confesses his feelings before ending his life – a metaphor to raise awareness of suicide among gay youth. Inspired by personal experience, the video ends with helpline information.
[YouTube](#) • [Parni Plus](#) • [Gays UA](#) • [Kvir](#) • [Telegram](#) • [VK](#) • [VK](#)
- 2020-08-27 – **Songs of Victory: Buducynia**
Written during the 2020 Belarusian protests, “BUDUCYNIA” (Future) became part of the compilation “Songs of Victory,” calling for freedom and human rights – [YouTube](#) • [YouTube](#) • [Soundcloud](#)

5. MUSIC & CREATIVE REVIEWS

Focus: Musical storytelling, creative independence, and identity through sound.

- 2025 – **Music available on** [Apple Music](#) • [Spotify](#) • [YouTube Music](#) • [Deezer](#) • [iHeart](#) • [Tidal](#) • [Pandora](#) • [SoundCloud](#) • [YouTube](#)
- 2020-03-05 – **“Not Through the Bed: How Young Musicians Break Through Without Money, Connections, or Sleeping with Producers”** – Video Interview (Sergey Pavlovich, Lyudi Pro) – [YouTube](#)

A first-person story of escape from Belarus through wartime Ukraine, highlighting the dangers faced by queer refugees and the resilience needed to survive detention and homelessness.

- 2016-11-15 – **"Heroes of the Year 2016: Shortlist in the 'Discovery' Category"**
Sergey Ulyanov, as singer Ray, was nominated in the 'Discovery of the Year' category at the national award 'Heroes of the Year 2016'.
[Tuzin.FM](#) • [Svaboda](#) • [NashaNiva By](#) • [Ru](#) • [Lat](#) • [Facebook](#) • [VK](#) • [YouTube](#)
- 2016-05-22 **"Sing 3.0: Volski Names the Best Belarusian Covers"**
The legendary Belarusian musician in exile, Lyavon Volski, named the Belarusian-language song "Kalykhanka (Lullaby)" by Ray (Sergey Ulyanov) among the best covers of the project – [Tuzin.FM](#) • [YouTube](#)
- 2015-11-26 – **Ray in Media Report: "How Belarus Selects Its Eurovision Participant"** – [Belta By](#) • [Onliner By](#) • [EuroRadio](#)

6. MEDIA COLLECTIONS – Highlights from the Ray Era (2013–2017)

Focus: Legacy coverage of Sergey Ulyanov's earlier career as Ray – featuring concerts, TV performances, chart appearances, music videos, and media promotions across Belarus and Russia. These works document the creative foundation that preceded his artistic rebirth in exile and illustrate his long-standing contribution to Belarusian-language music and independent culture.

- 2013 - 2017 – **Promo Publications and Interviews Supporting Singles in Belarus and Russia** for Songs: "Vselennaya," "Byvaj.by," "Ne Otdam," "Miss Piece." Featured in [Dance Ru](#) • [Typical Moscow](#) • [Russia 1](#) • [Tuzin.FM](#) • [Nasha Niva](#) • [Follow Me Magazine](#) • [Kreativ Magazine](#) • [YouTube](#) • [Omsk Zdes](#) • [CTV By](#) • [Musicube Magazine Ru](#) • [UDF](#)
- 2014 - 2016 – **Video reports from concerts of Ray (Sergey Ulyanov) across Belarus and Russia**
including [ColorFest x Ello festivals Report](#) • [Moscow](#) • [Shchyolkovo](#) • [Domodedovo](#) • [Tver](#) • [Roslavl](#) • [Pushkino](#) • [Vitebsk Soligorsk](#) • [Media Events](#) • [Kreativ Magazine](#)
- 2014 - 2016 – **Television performances and Interviews of Ray (Sergey Ulyanov) on Belarusian and Russian TV-channels**
such as [LifeStart Ru](#) • [Russian MusicBox Live](#) • [Belarus 2](#) • [Belarus 2](#) • [CTV](#) • [Russian MusicBox](#) • [Belarus 2 \("How to Promote Yourself Without a Producer?" feat. Eurovision finalists NaviBand\)](#) • [MuzTV By](#) • [Man vs Woman](#) • [ONT - Our Morning](#) • [ARM TV](#) • [Hello People](#) • [KIDS FM](#) • [CTV – Morning Show](#) • [Belarus 2 – Morning Show](#) • [Belarus 2 Report](#)
- 2014 - 2016 – **Ray in Belarusian and Russian Music Charts**
Chart appearances on [Intermedia Ru](#) • [MuzTV](#) • [Russian MusicBox](#) • [Ello Week](#) • [Teen TV](#) • [Belarus 2](#) • [Teen Music Box](#) • [Smena TV](#)
- 2014 - 2016 – **Music Videos:** [Lyogkie \(Light\)](#) • [Ne Otdam \(Don't Give Up\)](#) • [Byvaj.by](#) • [Muzyka \(Music\)](#) • [Vselennaya \(Universe\)](#)
- 2015 - 2016 – **Public Appearances in Moscow**
Red carpets at [Top Hit Music Awards 2016](#) • [Film screening "Music Without Makeup"](#) • [Igor Kim's event](#)

SUMMARY

Over 300 verified publications across 100+ independent media outlets in 10+ countries, covering.

- Artistic and musical achievements
- LGBTQ+ visibility and advocacy
- Survival and creative resilience in exile
- Preservation of Belarusian culture through art and music.